

Taking upskilling to the next LEVEL.

By Lwazi Dlamini – Founder

Helping people get better at their jobs isn't just a nice idea, it's a real need for any company. But we also know it's not always easy.

That's Where We Come In.

At ESWATINI TECH ACADEMY, we're here to support both professionals and students on their learning journey.

We've just completed our first full year, and it's been quite a ride. We've learned a lot, made progress, and faced a few tough lessons too. In this message, we'll tell you why working with a tech academy like ours makes sense, how we approach training, and what we've run into while building our programs.

Helping professionals grow

People don't stop learning when they leave school—and they shouldn't. Companies grow when their teams grow. We focus on offering practical data management and tech programs that help people do more and do better in their roles.

What we've faced while building this Academy

We're proud of the work we've done this past year, but we're not going to pretend it's been easy. Here are some of the real challenges we've been dealing with:

Tailored training for different teams

Not all teams need the same thing. Making programs that suit each group's specific work takes time and effort, and we're still working to get it right.

Keeping people engaged

Getting professionals to stay focused on learning—especially when they're busy—isn't easy. It takes ongoing work to keep the momentum going.

Reaching more hubs

We've partnered with community groups in Eswatini. As we reach more places, we also need to make sure the quality stays high everywhere.

• Tracking real impact

We try out new ways to teach all the time, but it's hard to measure exactly how much faster someone becomes productive or how much value they gain from each session. We're working on that.

This is just the beginning

Training and skills development are important factors for companies and individuals aiming for growth and continued competitiveness. That's why we built this Tech Academy, and we're committed to seeing it grow.

Here's a quick look at what we've done so far:

- We launched 3 main courses: Basic Computing, Data Management & Analysis, and Web Design.
- We ran 72 sessions from January to June.
- 17 professionals took part in these programs.
- We created over 2,880 minutes of video virtual content.

All this in just about six months.

We're proud of how far we've come—but we know there's still a long way to go. If you're as interested in growth as we are, stick with us. We'll keep learning and improving—and we'll keep sharing our progress with you.

The End